



BMW / MINI Moncton

733 Ferdinand Blvd.
Dieppe, NB
E1A 7G1

July 9, 2012

PERMANON CANADA

Attention: Stewart Berry
36 Northview Avenue
Toronto, ON
M1N 1W1

Dear Mr. Berry:

I am writing this correspondence as a letter of reference for your product PERMANON. We have been using this product since January of 2010. We have been completely satisfied with the product and the support that we have received from your company.

When Peter Avard asked for a meeting with me to discuss a new hard surface protection product, I was a little skeptical as I have seen many of these "products" over the years. His approach was easy - give us two cars for treatment. One of the vehicles that we chose was a leftover MINI Cooper that was in our showroom finished in British Racing Green. The application was very simple. The results were fantastic. PERMANON transferred this rather dull looking vehicle into a shiny jewel. We sold the car the next day.

Since then, we have been applying this product to the exterior of all our vehicles. On new cars, we apply it on the initial wash. We find that dirt and dust do not stick to the paint like it does on un-treated vehicles. On our pre-owned vehicles, we apply the product after the final detail. It seems to bring the paint back to an almost "new" look.

Our detailer not only likes the ease of use of the product, he also says that cars require less work to de-tar and detail when they return for a SPA Treatments after it has been applied. He also likes the fact that there is no residue from the product.

We do not give this product away. We charge for it. Customers love the look that it gives their vehicle as well as the results. We are now getting PERMANON referrals.

In our experience, this has been a great product for our business. It has added to both our customer satisfaction and our profitability. I fully endorse this product.

Sincerely,

A handwritten signature in black ink, appearing to read 'C. Bacich', written in a cursive style.

Christopher Bacich
General Manager / Managing Partner